

Coacto Customer Success Story

Supporting Pro-Stretch's business needs



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Supporting business and team management with Salesforce and AscentERP implementation.

The Challenge

Pro-Stretch Trims needed a system to support their global manufacturing and sales operation. The key was managing the operations from sales orders, sample management, manufacturing, procurement, complex season pricing, warehouse management and inventory across the business operations. The system had to manage all of this alongside all the major sportswear manufacturers who demands a second to none service.

Partner Impact

AscentERP carried out the initial implementation and adapted the core ERP capabilities from the Ascent package to support the exact and bespoke requirements of the business. More recently, Coacto have enhanced the operational system to support the scaling and growth of the business, optimising processes and introducing more automation as the business expands its global reach

Industry: Manufacturing and Distribution

Cloud: Salesforce Sales Cloud

Apps: AscentERP and Conga

Partner Role: Integrated Solution Partner



“Coacto are a fantastic, approachable and professional team who have taken the time to listen, implement and streamline our system to support our business.”

Christine Morgan, CEO