

Coacto Customer Success Story

Transforming Literati's operations with an ERP solution



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Literati

The Challenge

Facing the challenge of managing book fair operations for their growing business, Literati sought to overhaul their existing in-house system. They needed a comprehensive solution to handle configuration, picking, assembly, inventory management, sales order processing, purchasing, integrated shipping, and warehouse management. Literati aimed to streamline their processes and achieve greater efficiency to support their expanding operations.

Partner Impact

Coacto, known for its expertise in crafting tailored solutions, stepped in to address Literati's needs. Leveraging the seamless integration of AscentERP, Coacto's implementation team meticulously customised and integrated the solution into Literati's existing infrastructure. The new system not only optimised inventory management but also revolutionised sales processing, providing Literati with a holistic solution to meet their specific business requirements.

Industry: Retail

Cloud: Sales, Service

Apps: AscentERP, Zenkraft

Partner Role: Requirements gathering, system design, development, configuration, project management, support.

“The team at Coacto has supported Literati through the entire process, from concept, design and implementation, working tirelessly as we implemented a new system while scaling through our peak business period. They are always available to support us and ensured a quality system was delivered.”

Lisa Howard,
VP of Operations & Distribution

