



A Strategic ISV Partner

# Without Salesforce and AscentERP, Pro-Stretch could not easily support their business system needs

## THE OPPORTUNITY

Pro-Stretch Trims needed a system to support their global manufacturing and sales operation. Key was managing the operations from sales orders, sample management, manufacturing, procurement, complex season pricing, warehouse management and inventory across the business operations. The system had to manage all of this alongside all the major sportswear manufacturers who demand a second to none service.

## PARTNER IMPACT

AscentERP carried out the initial implementation and adapted the core ERP capabilities from the Ascent package to support the exacting, bespoke requirements of the business. More recently, Coacto have enhanced the operational system to support the scaling and growth of the business, optimizing processes and introducing more automation as the business expands its global reach.



*“Coacto are a fantastic , approachable and professional team who have taken the time to listen, implement and streamline our system to support our business .”*

**Christine Morgan, CEO**

**CLOUD:**  
Sales

**Apps:**  
AscentERP, Conga,

**INDUSTRY:**  
Manufacturing & Distribution

**PARTNER ROLE:**  
Integrated Solution Provider